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FOR IMMEDIATE RELEASE

**REACH INCORPORATED EXECUTIVE DIRECTOR MARK HECKER
REPRESENTS D.C. AS A 2011 ECHOING GREEN FELLOWSHIP FINALIST**

Washington, DC – April 11, 2011 – Reach Education, Inc. (“Reach Incorporated”) Founder & Executive Director Mark Hecker LICSW, Ed.M will represent Washington, DC as one of the forty finalists for the 2011 Echoing Green Fellowship.

With an application pool of 2,854, the Echoing Green Fellowship is a highly competitive two-year program that helps a network of visionaries develop new solutions to society’s most difficult issues. These social entrepreneurs and their organizations work to address deeply rooted social, environmental, economic, and political challenges.

“I am humbled and honored to be amongst such innovative leaders using creative approaches to improve our global community,” said Reach Incorporated Founder & Executive Director Mark Hecker. “Selection as an Echoing Green Fellow would be tremendously helpful in building a strong and sustainable organization aimed at addressing DC’s adolescent literacy crisis.”

The final stage of the selection process will take place in New York City during May when finalists will pitch their organizations and participate in three days of interviews with a panel of judges. Fellows receive a two-year grant worth \$60,000, a health care stipend, a professional development stipend, access to professional conferences, and technical support to encourage organizational growth. For a complete list of this year’s finalists, visit <http://www.echoinggreen.org/2011-Finalists>.

About Reach Incorporated: Reach Incorporated improves reading skills, across ages, by hiring and training struggling adolescent readers to tutor in DC elementary schools. Through this innovative approach, we teach necessary work skills, facilitate literacy skills in a stigma-free environment, and provide a needed service in a resource efficient manner. www.reachincorporated.org.

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